

A sunset over a mountain range with text overlaid. The sky is a gradient of yellow and orange, with thin clouds. The mountains are silhouetted against the bright sky. The text is centered and reads: Jan Furuvald, Swedish East African Chamber of Commerce.

Jan Furuvald

**Swedish East African
Chamber of Commerce**



Swedish-East Africa Chamber of Commerce

20 September 2018

Jan Furuvald



Key areas for SWEACC's continuously development:

Network

Knowledge

Collaboration

Vision:

SWEACCs vision is to increase business and trade between Sweden and East Africa.

Mission

SWEACCs mission is to provide a meeting place for its members - business people with an interest in the East African Community and to provide insight in the economy and private sector of the EAC.

SWEACC also provides a platform for the East African Embassies, governmental authorities and organisations, in which they can meet the Swedish business community.

























Value proposition


- Increased focus on members business development
 - CLUSTER INITIATIVES
- Focus on governmental interaction and opportunities
 - Embassies and Ministry of For affairs
- Embrace each opportunity to get members to cooperate
 - Mingle at breakfast, lunch and evening
- Increased effort in establish frequent dialogue with counterparts in the EAC-region
 - Delegation trip
- **Establish channels to first line information from EAC-region**
 - **Embassies and relevant hubs in the EAC region**
- Access to the European Council of Chambers; EBCAM in Brüssel


Collaboration structure/categorisation




EKN risk assessment - 12 months or more

Country	Risk level	Government	Public	Bank	Companies
Burundi	7 av 7				
Kenya	6 av 7				
Rwanda	6 av 7				
South Sudan	7 av 7				
Tanzania	6 av 7				
Uganda	6 av 7				

 Regular risk Assessment

 No Guarantees

 No Policy

East Africa Community



Population of 150 Million people

Economic growth 2016 and 2017 > 5% Growth rate

Swedish Export ca 1,3 Billion SEK

	GDP/Cap \$
Burundi	310
Kenya	1700
Rwanda	770
South Sudan	240
Tanzania	1050
Uganda	700

- Main export products; Machinery, trucks, busses, paper, wood pulp and MedTech.
- Main import products; Flowers, coffee, tea ,
- Six countries, but only one custom zone
- Growth areas: Energy, Health, infrastructure, Energy, transportation, real estate, water and sanitation, mining, waste management, oil and gas.
- New business: Mobile financial solutions, e-commerce, ICT and ICT infrastructure, retail and textile production, Waste to Energy.
- UN business in Nairobi, Kenya and in Entebbe, Uganda.

CLUSTER initiatives

SWEACC

MedTech/ICT

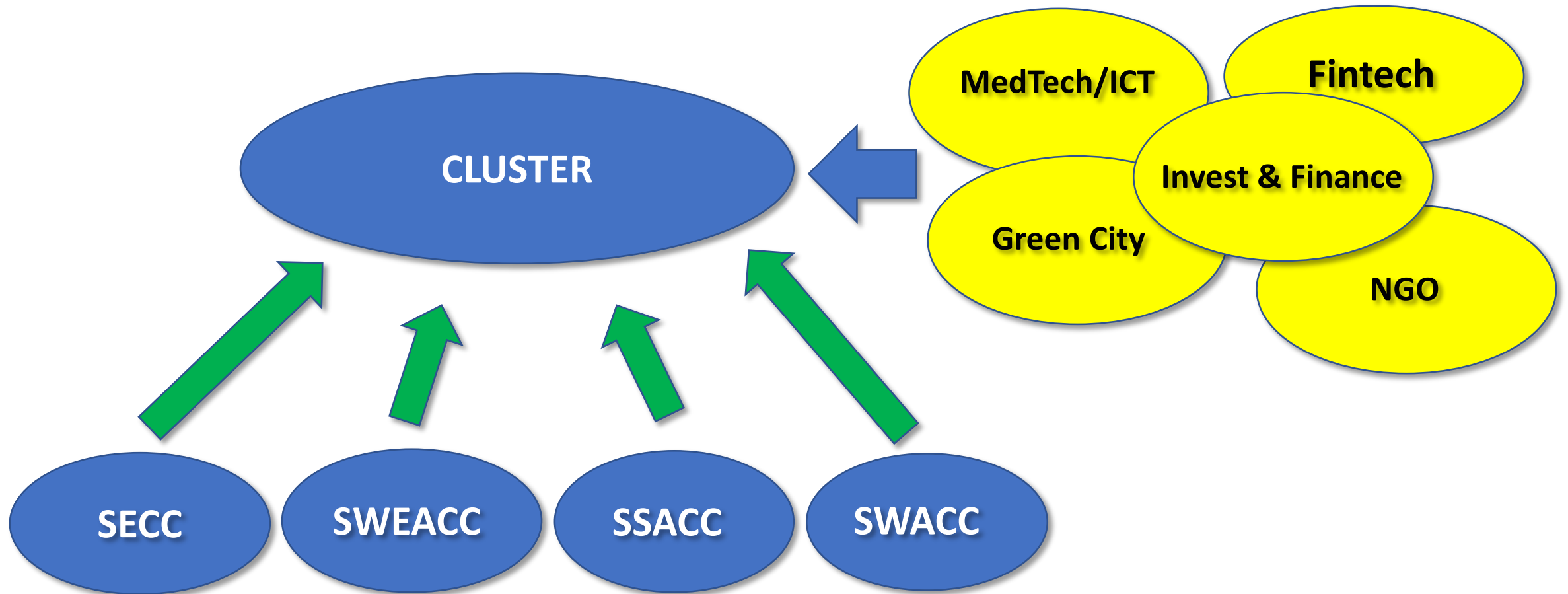
Green City

**Investment &
Finance**

NGO

Fintech

CLUSTER initiatives



Thank You!